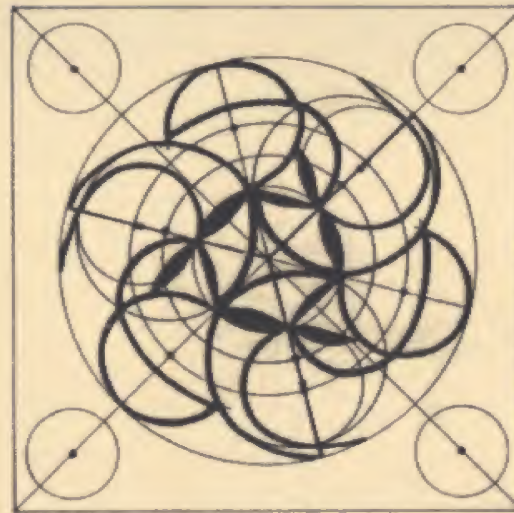


INTERNET TALK RADIO

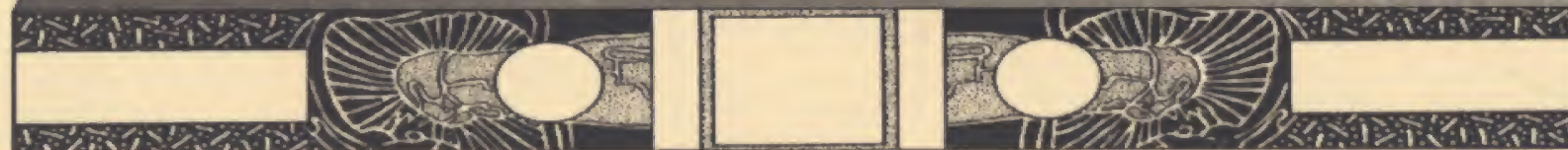


"Flame of the Internet"

INTERNET TALK RADIO



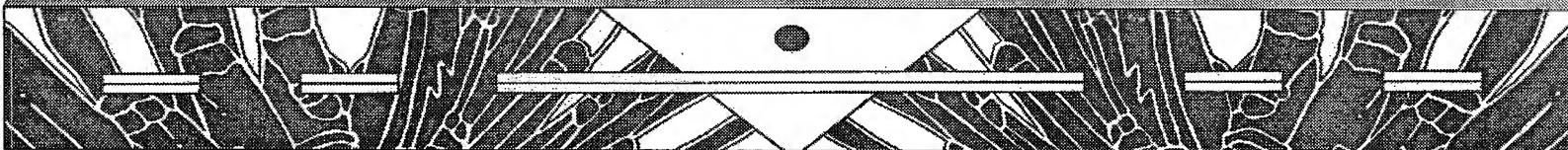
"Flame of the Internet"



INTERNET TALK RADIO

- Internet Service Provider
- Public Radio Analogy
- ~Trade Press, ~Journal
- News and Information for Internet

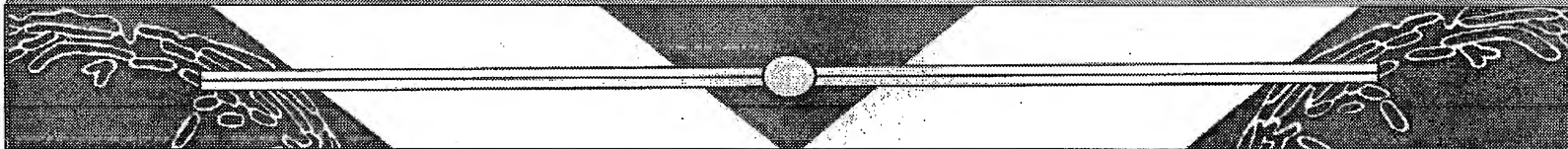
INTERNET
TALK
RADIO



WHY "RADIO"?

- Too Much ASCII in World
- Higher Semantic Content in Audio
- Radio Familiar Metaphor
- Video Too Hard, Too Big

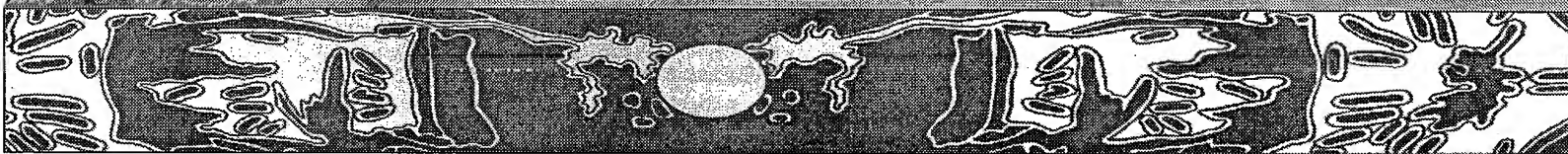
INTERNET
TALK
RADIO



SOUND FORMATS

- Sun .au as Native Format
- PCM, 8-bit, 8 khz, mu-law
- 64,000 bps = 30 Mbytes/hour
- Conversion: Sound Exchange (SoX)
- [Your Format Here]

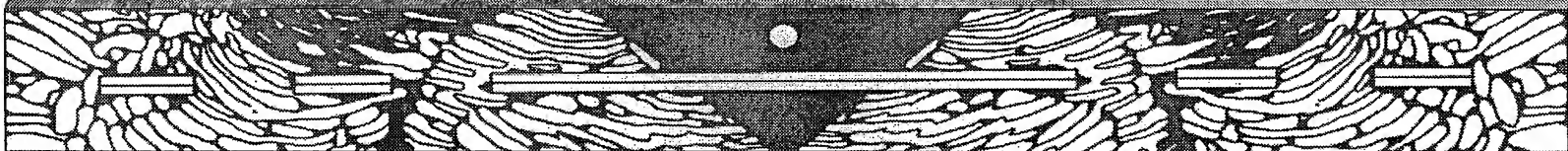
INTERNET
TALK
RADIO



DISTRIBUTION

- UUNET, EUnet, IJ as Primaries
- FTP to Regionals
- MIME, NNTP, FTP to Locals
- Multicasting
- [Your Protocol Here]

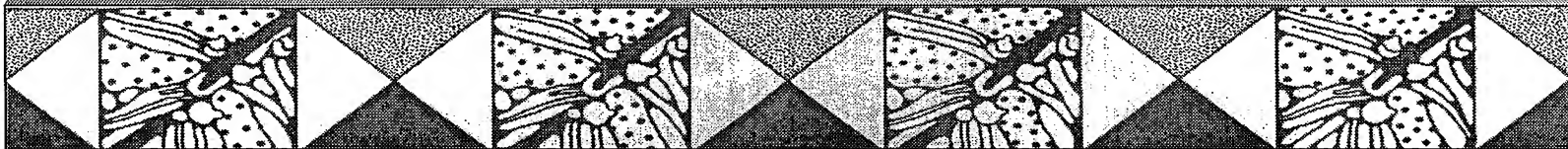
INTERNET
TALK
RADIO



LEGAL MODEL

- Copyrighted Material
- Unlimited Noncommercial Copies
- No Derivative Works
- Heads & Tails Allowed

INTERNET
TALK
RADIO





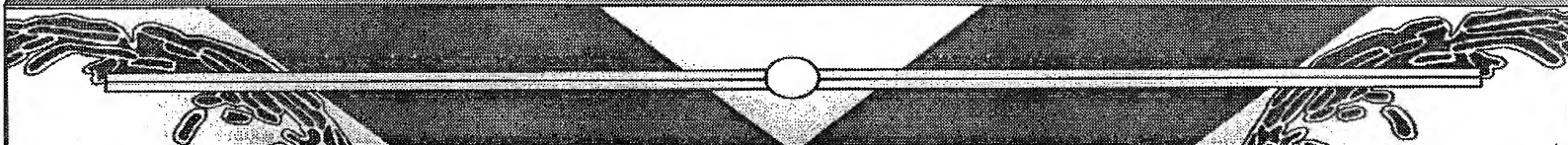
GEEK OF THE WEEK!

INTERNET
TALK
RADIO

GEEK OF THE WEEK

- Flagship Show
- Interview Format
- Prominent Techno-Types
- Technology, Politics, Personalities

INTERNET
TALK
RADIO



SOME PROTO-GEEKS

- Marshall T. Rose
- Eric Huizer
- Daniel Karrenberg
- Daniel Lynch
- Milo Medin

INTERNET
TALK
RADIO



FEATURETTES

- Dear Ada ("Miss Manners")
- Internet Hall of Flame
- The Incidental Tourist
- Book Byte

INTERNET
TALK
RADIO



FINANCIAL MODEL

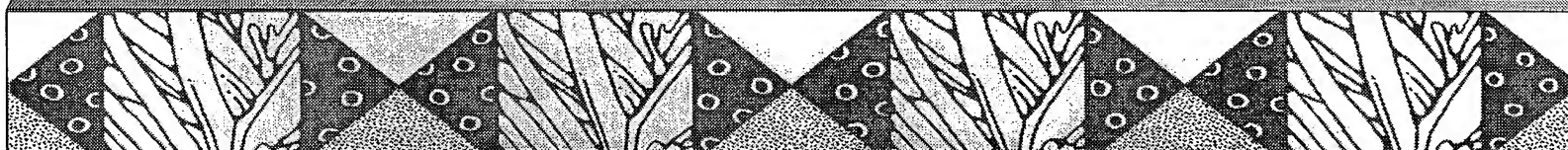
- Sponsors
- Sun Microsystems
- O'Reilly & Associates
- Short, Tasteful ACKs

INTERNET
TALK
RADIO





INTERNET
TALK
RADIO



CONFERENCE COVERAGE

- IETF and RIPE
- NET93 and INET93
- INTEROP
- [Your Name Here]

INTERNET
TALK
RADIO



LEVELS OF COVERAGE

- Rebroadcast
- Daily Summaries
- Analysis
- Live Coverage
- Sportscasters

INTERNET
TALK
RADIO

NEXT STEPS

VAPORWARE

- Daily News
- Mailing List Summaries
- Internet Traffic Reports
- Other Techie Topics (UNIX)
- Other Research Topics (Physics)

INTERNET
TALK
RADIO



BEYOND RADIO

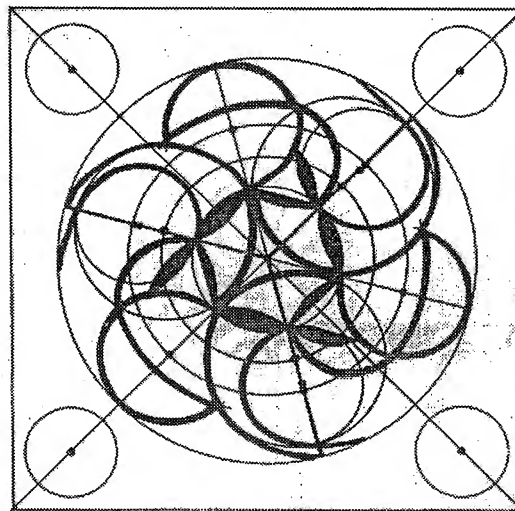
VAPORWARE++

- Multicasting Key
- Interactive: Locally and Globally
- Multimedia: Video, Text, ...
- Multiprotocol: WWW, Gopher, ...
- Desktop Broadcasting?

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carl@radio.com

